

MAC Project, a day of study and visits in Monterusciello.

A public event dedicated to **MAC – Monterusciello Agro City** Project, took place in Pozzuoli, on 21st September 2017.

The project, approved by UIA (Urban Innovative Actions), “moved its steps forward” during a walking tour through the streets and the people of Monterusciello. Together with the partners of the project, the citizens visited some of the areas involved in the project of urban regeneration consisting in about 56 ha of public lands subjected to degradation to be dedicated to sustainable agriculture activities or to the creation of green areas.

The event, titled “Leading Monterusciello towards an innovative urban action”, was promoted by **UIA expert Pietro Elisei** and it is one of the supporting actions, expected by the European Union, for the success of the project. The walking tour, that included a visit to Istituto Scolastico Petronio, involved in the project together with other local education institutes, was followed by an **in-depth session** held at the local Civil Protection Headquarters in Via Vittorini, with the participation of Sabina Leopa and Paola Amato, as European Experts.

During the session, Pietro Elisei highlighted the need of rethink a new way of public-private cooperation to face the challenge of urban regeneration and in combating urban poverty, based on direct participation of the local community. Roberto Gerundo, City Assessor in charge of Urban Planning, represented the municipality, together with Agostino Di Lorenzo, project manager, and many other directors and officers of Pozzuoli Municipality.

In the afternoon, the sessions continued with a horizontal debate between project partners, in order to discuss issues and challenges to be addressed in the following months. The willingness and the need to improve the cooperation with social actors has emerged from the debate. In this regard, members of local associations, namely “Percorsi Cumani” and “Altromodoflegreo”, took part to the discussion, stressing on the importance of focusing MAC Project on the topics of sustainable development and sustainable mobility to promote Monterusciello as a “Green City”.

MAC partners and UIA proposed the next meeting in December to assess the progress and the concrete execution of the project.

The event photogallery is available on the MacPozzuoli Flickr account here:

<https://www.flickr.com/photos/149808383@N07/albums/72157686547182080>